

## ***Preaching and Communication Dynamics***

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### **Secrets of Great Communicators**

1. POWERFUL INTRODUCTION AND CONCLUSION
2. RELEVANT, ORGANIZED MESSAGE
3. RELEVANT INFORMATION
4. BENEFIT TO LISTENER
5. AUTHENTICITY
6. CONNECTIVITY
7. PASSION
8. EYE CONTACT
9. BODY LANGUAGE
10. VOICE
11. PAUSE

### **Communication Components**

The most important thing in communication is to hear what isn't being said. Peter Drucker

Three main components of communication from Albert Mehrabian: *The Silent Message*.

VERBAL \_\_\_% (spoken words). "When all other forms of communication fail, try words."  
Prof. Osmo A Wiio. Finland

VOCAL \_\_\_% (sounds: pitch, pause, etc). "The human voice is the organ of the soul."  
Henry Wadsworth Longfellow.

VISUAL \_\_\_% (what is seen: body language, eye contact etc) "The eyes are the  
windows of the soul". English Proverb

Proverbs 15:23 (TMB) Congenial Conversation: what a pleasure.  
The right word at the right time.

# ***THRIVE***

CONFERENCE 2010  
APRIL 29-MAY 1 | BAYSIDE CHURCH | GRANITE BAY, CA

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